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## **Agfa Graphics and GFI Innovations extend successful strategic dealer relationship**

Gurnee, IL – October 21, 2015 – Agfa Graphics and GFI Innovations are taking the next step with a relationship that dates back nearly 10 years. The two companies have entered into a preferred dealer agreement where Agfa will represent and place GFI's dispensers for offset and flexographic inks with its customers in North America.

GFI Innovations specializes in developing cutting edge precision formulation dispensing solutions. These include the AccuBlend-HV for offset litho inks and the AccuBlend-LV for flexographic inks, in addition to various pressroom products. Both systems offer hardware and software to improve control over the ink making process, and time management functions such as schedules and workflow.

"We are excited about our expanded relationship with GFI Innovations. The new AccuBlend HV system is the most robust and technologically advanced ink dispensing system available, and it's perfect for our customer base," states Dwight Collier, Agfa Vice President Sales, Pressroom Products.

"In combination with the dynamic AccuMix-ML™ mixing and AccuProof-XP™ proofing systems, this unique solution provides best-in-class ink technology for delivering just-in-time spot and Pantone colors quickly and efficiently. Dealing with GFI has been very positive. They have proven to be extremely professional, and their technical service and support is always top notch and very responsive."

GFI's first involvement with Agfa began in 2006 with the Pitman Company. Agfa's high profile reputation and exposure at important events - such as the upcoming SGIA Expo in Atlanta, November 4-6, where Agfa is a Platinum level sponsor - make it an ideal partner, says John Borkovec, VP of Sales and Marketing for GFI Innovations.



“With our history together, Agfa understands how dispensers are an important part of servicing the consumables ink market,” reflected Borkovec. “They have an organized and strategic sales plan that is supported by a great staff of people, including a knowledgeable group of technical field guys. We look forward to continued success with their network of customers.”

### **About GFI**

GFI Innovations is a leading provider of precision formulation dispensing solutions used by printers of all types. GFI systems help printers favorably position themselves with their brand-owning customers, resulting in increased revenue. The systems also help printers save time and money by solving problems associated with delivering spot color inks to press. Whether dispensing, mixing or proofing, the systems automate those tasks to make print shops more efficient. For more information, visit [www.GFIis.com](http://www.GFIis.com) or call (847) 263-9000.

### **About Agfa**

Agfa Graphics delivers integrated and complete solutions tailored to the ever-changing needs of the graphic communications industry, enabling businesses to produce powerful messages and be more profitable. Founded more than 140 years ago, Agfa is the world’s leading supplier of graphic communications solutions for the prepress, pressroom, wide format, newspaper, packaging and commercial printing industries. The company develops, manufactures and distributes innovative products and collaborates with world-class manufacturers to offer the broadest portfolio of hardware, software, consumables (including ink and media) and services for print product workflow, design and color management. With the acquisition of the Harold L. Pitman Company, Agfa reinforces its customer-focused approach to providing the market with an unmatched distribution network and unparalleled service excellence. Visit [www.pitman.com](http://www.pitman.com).