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FOR IMMEDIATE RELEASE

GFI Innovations and Fujifilm announce Preferred Dealer relationship

Gurnee, IL – June 2, 2015 – Having worked together to build and establish a solid relationship over the last 10 years, GFI Innovations and FUJIFILM North America Corporation, Graphic Systems Division announced today a continuation of their preferred dealer agreement. It furthers their strategic relationship featuring offset inks in the United States and Canada while reinforcing GFI’s commitment to its dealer network.

One of the largest distributors of graphic systems products to the graphic communications industry, Fuji Graphic Systems Division delivers complete multiple solutions including - but not limited to - workflow, color standards and G7 implementation, pressroom products and more. The company also manufactures and distributes Sericol inks, and is a leader in the development of UV inks for the screen printing, narrow web and large format digital printing industries.

“Fujifilm’s preferred dealer status with GFI Innovations gives us the opportunity to offer offset printers state-of-the-art pressroom solutions with the on-going support of GFI,” said Curt Carby, Business Development Manager, CTP and Pressroom Products for Fujifilm North America Corporation, Graphic Systems Division. “With GFI’s AccuBlend’s on-demand spot color dispensing system, customers can realize considerable cost savings along with a potential decrease in existing inventory.”

GFI’s AccuBlend-HV™ Ink Dispensing System for offset litho inks provides Just-In-Time spot color while improving control over the process, schedules and workflow of ink dispensing for commercial and packaging printers. New COLORBOOK™ software drives the machine, making navigation, the tracking of lot numbers and batch color correction easier to maintain, especially when working-off inks. EcoFlow cartridges are equipped with a molded-in cut-off valve for quick, clean and accurate dispensing.



“We have enjoyed a fabulous relationship with Fujifilm since 2005. I’m sure some people remember the coast-to-coast road tour our companies combined to do back in 2008 and 2009,” recalled John Borkovec, GFI’s VP of Sales and Marketing. “We are very pleased with this preferred agreement and look forward to continued success with Fujifilm.”

About GFI

GFI Innovations is a leading provider of precision formulation dispensing solutions used by printers of all types. GFI systems help printers favorably position themselves with their brand-owning customers, resulting in increased revenue. The systems also help printers save time and money by solving problems associated with delivering spot color inks to press. Whether dispensing, mixing or proofing, the systems automate those tasks to make print shops more efficient. For more information, visit www.GFIis.com or call (847) 263-9000.

About Fujifilm

FUJIFILM North America Corporation, a marketing subsidiary of FUJIFILM Holdings America Corporation, consists of five operating divisions and one subsidiary company. The Imaging Division provides consumer and commercial photographic products and services including: photographic paper; digital printing equipment, along with service and support; personalized photo products; film and one-time-use cameras; and also markets motion picture archival film and on-set color management solutions to the motion picture, broadcast and production industries. The Electronic Imaging Division markets consumer digital cameras; and the Graphic Systems Division supplies products and services to the graphic printing industry. The Optical Devices Division provides optical lenses for the broadcast, cinematography, closed circuit television, videography and industrial markets, and also markets binoculars. The Industrial and Corporate New Business Development Division delivers new products derived from Fujifilm technologies. FUJIFILM Canada Inc. sells and markets a range of Fujifilm products and services in Canada. For more information, please visit www.fujifilmusa.com/northamerica or Social Media sites www.twitter.com/fujifilmus and www.facebook.com/FujifilmNorthAmerica and click on Like. To receive news and information direct from Fujifilm via RSS, subscribe at www.fujifilmusa.com/rss.